



Curriculum Vitae

Name: Wouter F. Goedkoop
 Nationality: Dutch
 Current location: Nova Scotia, Canada
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 Design Portfolio: wouterfgoedkoop.com
 Art Portfolio: thevoyagersworkshop.com



Summary

My interests in the many fields of design have driven me to work in diverse environments on a variety of projects. My work has included logo and corporate design, web presence, industrial design, comic art, illustration and more. I am always on the lookout for a creative challenge while building on my strengths and acquired experience. I am enthusiastic and dedicated with an aptitude to think beyond general trends. I enjoy problem solving and am able to troubleshoot while maintaining a cheerful disposition.

I work traditionally and digitally. I embrace digital media but I also enjoy the tactile quality of print. I am proficient in the following software: Affinity Photo, Designer & Publisher, Adobe Photoshop, InDesign, Illustrator, Dreamweaver, Clip Studio Paint EX, Final Cut Studio, as well as general productivity tools such as Microsoft Office, G Suite and WordPress, including use of HTML & CSS.

Experience

Visual Storyteller & Owner

November 2017 – Present

The Voyager's Workshop

Self-employed

At the Voyager's Workshop, I create original designs, unique maps, exclusive artifacts and artwork for players, writers and publishers of tabletop games as well as lovers of fantasy storytelling. Using a blend of traditional and digital techniques, my multi-disciplinary approach to visual storytelling thrives to support your passion for the stories you live, tell and are a part of.

Creative Designer

June 2000 – Present

Art, Design & Storytelling by WFG

Self-employed

Consultancy and freelance work, helping people and companies connect with their audience in meaningful ways by telling relevant and impactful stories.

Web & Graphic Designer

August 2000 – July 2017

International School of Amsterdam (ISA)

The Netherlands

I led the production of all corporate print work for the school for many years. This included: school brochure, handbooks, year reports and other publications and advertising. I also managed

ISA's web presence and led the production of a promotional video. In collaboration with an internal PR task force, I redesigned the ISA logo and corporate identity, leading to the creation of new letterhead, business cards and a new web site built from the ground up. The appointment of a Communications Manager at ISA allowed me to further my involvement with a number of new projects including a triannual magazine and many other promotional items in print and digital format. On occasion, I provided mentorship to students and held talks with art classes at the school. . I was also given the role of Yearbook Coordinator from 2011 to 2017.

Project Manager

January 2000 – June 2000

Graphic Dynamics

The Netherlands

I moved back to the Netherlands to take on Project Manager duties for a graphic design studio. There, I worked on a variety of packaging, advertising and exhibition stand design projects.

Head of Graphic Design and Public Relations

May 1996 – December 1999

Imprimerie Marsens

Switzerland

While leading a creative team I was involved with all aspects of project development. Our focus was on wine label design and promotional material for local vintners as well as major distributors in Switzerland.

Education

Art Center College of Design

1991 – 1995

Bachelor of Science,

Transportation Design

The International School of Amsterdam

1989 – 1991

International Baccalaureate

and High School Diploma

Primary and secondary education completed in France and Switzerland

Languages

French (native), English (fluent), Dutch (fluent), German (beginner)

Interests

My interests lie in anything that stimulates creative thinking: art, film making, drawing, painting, storytelling, animation, tabletop and video games, sports, reading and cooking.